1. Introductions

2. Program Background & Objectives

3. Assess Public Information Needs
   a. Priority Areas
   b. Priority Area Maps
   c. Priority Audiences
   d. Other Public Information Efforts

4. Formulate Messages
   a. Choose from CRS Priority Topics
   b. Additional Messages for Each Priority Audience
   c. Identify Desired Outcomes or Actions

5. Identify Outreach Projects
   a. Already Completed Projects
   b. New Projects to be Added
   c. Projects in Planning Stage

6. Examine Other Public Information Initiatives

7. Discussion of PPI document draft