TO: Mayor Shaun Sipma
   Members of the City Council

FROM: Stephen Joersz, PE, PTOE, Traffic Engineer

DATE: February 7, 2022

SUBJECT: BIRD SCOOTERS INFORMATIONAL

I. RECOMMENDED ACTION
   1. Staff is seeking a recommendation/direction on how to proceed with Bird Scooters.

II. DEPARTMENT CONTACT PERSONS

   Lance Meyer, City Engineer 857-4100
   Stephen Joersz, Traffic Engineer 857-4100

III. DESCRIPTION

   A. Background
      Bird Scooters provides a scooter-sharing operation as part of a shared transportation service
      in which electric scooters are made available for short term rentals. Bird Scooters has
      approached City Minot staff regarding potential business operations within the City of
      Minot. Bird Scooters proposed a Memorandum of Understanding that would detail Bird’s
      operation and relationship with the City of Minot.

   B. Proposed Project
      Bird Scooters will provide a brief 10-minute presentation of their product, company and
      opportunity. From there, staff would like direction on how to proceed with Bird Scooters.

   C. Consultant Selection
      N/a

IV. IMPACT:

   A. Strategic Impact:
      Bird Scooters has the ability to provide another form of transportation.

   B. Service/Delivery Impact:
      Bird Scooters could provide a connection to transit, which is often inhibited by first mile and
      last mile dilemma.

   C. Fiscal Impact:
      N/a

V. ALTERNATIVES

Alt 1. The City Council could direct staff to work with Bird Scooters on developing a Memorandum
   of Understanding.
Alt 2. The City Council deny Bird Scooters the opportunity to operate within the City of Minot. Effectively ending the relationship.

VI. TIME CONSTRAINTS

With spring approaching, Bird Scooters would like time to coordinate with City staff on a Memorandum of Understanding so that scooters could be employed when weather allows.

VII. LIST OF ATTACHMENTS

N/a