



**TO:** Mayor Chuck Barney  
**FROM:** Dan Jonasson, Director of Public Works  
**DATE:** 12/19/2017  
**SUBJECT:** Change to North and West Bus Routes

**I. RECOMMENDED ACTION**

We are requesting that council approve the proposed change to the North and West city

---

transit routes. Requesting that the North Route use 11<sup>th</sup> Ave NW on its return route to the city auditorium instead of University Avenue and that the West Route continue north on 16<sup>th</sup> St. NW to University Avenue instead of turning east on 7<sup>th</sup> Ave. NW.

**II. DEPARTMENT CONTACT PERSONS**

Dan Jonasson, Director of Public Works	857-4112
Jason Sorenson, Assistant Director of Public Works	857-4768
Brian Horinka, Vehicle Maint. /Bus Superintendent	857-4149

**III. DESCRIPTION**

A. Background

The current transit route system was established in August 2016. After over a year of operating the new routes we are making these two minor changes to eliminate duplication of service along University Avenue and expand the area served by the North Route to provide a better service to the community.

**IV. IMPACT:**

A. Strategic Impact:

N/A

B. Service/Delivery Impact:

These minor changes will increase the route coverage on the North Route and eliminate duplication of services along University Avenue.

C. Fiscal Impact:

There will be no fiscal impact due to these changes.

**V. ALTERNATIVES**

N/A

**VI. TIME CONSTRAINTS**

N/A

**VII. LIST OF ATTACHMENTS**

*None*

# CURRENT MINOT CITY TRANSIT

## BUS ADVERTISING RATES

### Eldorado Transit Bus

Full side wraps \$500.00/month

This includes both sides of the bus

This option requires a one-year commitment

Approximately 8'5" x 25'6" per side

Rear of bus \$100.00/month

Approximately 13" x 70"

Single side window on bus

21" x 42" window (4 available per bus) \$50.00/month

30" x 52" window (5 available per bus) \$60.00/month

Single side under windows between wheel wells \$125.00/per month

Approximately 36" x 124"

### Dodge Entervan

Single side window on van \$50.00/per month

Sliding door windows approximately 19" x 35"

Rear side window approximately 18" x 37"

**PROPOSED 2018**  
**MINOT CITY TRANSIT**  
**BUS ADVERTISING RATES**

Eldorado Transit Bus

Full side wraps \$650.00/month

This includes both sides of the bus

This option requires a one-year commitment

Approximately 8'5" x 25'6" per side

Rear of bus \$130.00/month

Approximately 13" x 70"

Single side window on bus

21" x 42" window (4 available per bus) \$65.00/month

30" x 52" window (5 available per bus) \$75.00/month

Single side under windows between wheel wells \$160.00/per month

Approximately 36" x 124"

Dodge Entervan

Single side window on van \$65.00/per month

Sliding door windows approximately 19" x 35"

Rear side window approximately 18" x 37"